

# Announcing the 2012 edition of...

Welcome to the fourth annual edition of **GoingGreen**, the important and widely praised publication packed with useful information and ideas to help protect and preserve our beautiful island. If Bermuda is to sustain its population, managing our natural resources (as well as our waste) is essential. Today, the market is flooded with hundreds of new products, ideas, technologies and initiatives to encourage us to go green. That is what this magazine is all about. Writers who are experts in their fields have researched the best practices and products to help consumers and businesses. **GoingGreen** is packed with real answers to real problems, written by people who really know. **GoingGreen** is truly a guide for

EVERYONE, bringing you simple, achievable things you can do right now to ensure we protect and sustain our environment for ourselves and our children. This is a unique opportunity to showcase your firm and its special services and products to help Bermuda Go Green.



## What our readers and advertisers are saying:

“ Going Green magazine is a brilliant piece of work – kudos to all”

“It is very informative, well presented and wide-ranging – it made me think”

“A magazine for its time – some great ideas that we’re taking onboard”

“We’ve already contacted one of the advertisers, and we’re definitely going to implement other ‘green’ ideas”

*25,000 copies of **GoingGreen** will be distributed free of charge across the island*

### PARTICIPATION RATES:

	<u>Colour</u>	<u>Dimensions</u>
Full Page	\$3,435	7”w x 10”d
2/3 Page	\$2,260	4 5/8”w x 10”h
1/2 Page	\$1,920	7”w x 4 7/8”h (hor), 4 5/8”w X 7 1/2”h (vert)
1/3 Page	\$1,110	4 5/8”w x 4 7/8”d (hor) or 2 1/4”w x 10”d (vert)
1/6 Page	\$ 690	2 1/4” w x 4 7/8”d (vert)

**Deadline for advertising bookings, April 27. Deadline for final advertising material, May 4.**  
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